



George Jones Memorial Farm

Catalogue of Events



at
George Jones Memorial Farm
44333 St. Rt. 511
Oberlin, OH 44074

Welcome



Hi there!

We're so excited to be starting our inaugural event series at the George Jones Memorial farm (GJF)! We've been the home to farmers, students, naturalists, and (of course) City Fresh for many years, thanks to the support we get from our community. Now, we'd like to invite our community to join us at the farm to learn, explore, and play.

There's a little something here for everyone! We have free and ticketed events, and all proceeds will directly support GJF and City Fresh, ensuring our ability to continue to grow and provide fresh, local veggies for all!

We can't wait for you to join us!

Peace and veggies!

Anna Kiss Mauser-Martinez
Executive Director
City Fresh





Fresh, local veggies for all

Who We Are

We help communities without access to healthy, affordable, fresh foods shop for local, sustainably grown fruits and veggies right in their neighborhood so they can eat healthier and rest easier knowing where their food is coming from.

City Fresh is a nonprofit farm box program working to create and promote a more healthy, vibrant, and just local food system. We sell affordably priced share boxes of fresh, locally grown fruits and vegetables throughout Northeast Ohio. City Fresh shares come in two sizes and are purchased in advance on our website or in person with SNAP.












Who We Serve

The block you live on is a more important factor in your health than any single other factor. One reason that there are such big disparities in Northeast Ohio, and the nation, is that easy and affordable access to healthy food is very limited in neighborhoods with high poverty rates.

City Fresh takes aim at these challenges, establishing Fresh Stops in neighborhoods with low access to fresh food, seeking funding to help families afford fresh and local produce, and partnering with other organizations, like Produce Perks, to help our neighbors address health challenges based solely on where they live.

Why City Fresh?

-  Fresh, local, & sustainable - From NEO farms
-  Tiered pricing - Affordable for everyone
-  SNAP accepted - Good food for all
-  Order week-to-week - Buy 1 week or 20
-  Nutrition education resources - Learn to eat seasonally
-  Adventurous eating - Meet new veggies
-  Environmental resilience - Reduce food miles
-  Economic Justice - Fair pay for farmers
-  Community building - Fresh Stops run by neighborhood volunteers

Our Impact

Our work directly addresses two community challenges: improved access to healthy foods for at-risk populations and investment in local agriculture.

In 2024, we delivered 9,006 shares to 16 Community Fresh Stop pickup locations throughout Cuyahoga and Lorain counties with the assistance of more than 75 volunteers. **Of these stops, two-thirds are located in Food Desert Census Tracts with 38% of shareholders qualifying for limited income pricing.**

Year after year, paying farmers above-commodity prices helps them protect farmland, learning sustainable methods to respond to a changing climate. Programs like City Fresh stimulate rural economies by directly linking consumers with farmers. **Each year, City Fresh generates more than \$100,000 of income for local farmers.** These dollars stay in our region and bolster the health and strength of our communities, our economy, and our food future.

16

Pick-up locations in
Cuyahoga & Lorain
counties

9,000+

Shares sold in 2024

cityfresh.org

\$ 43,597

Total nutrition
incentives redeemed
in 2023

George Jones Farm Programming Schedule

May

Friday May 23rd

Plant Sale and Kickoff

Saturday May 31st

Workshop: Container Gardening

June

Friday, June 6th

Birding 101

Friday, June 13th

Workshop: Invasive ID and Removal

Wednesday, June 18th

Kids Hike and Craft

Saturday, June 21st

Summer Solstice Celebration

Friday, June 27th

Farm Lab: Soil Science

July

Wednesday, July 2nd

Kids Hike and Craft

Friday, July 11th

Birding 101

Wednesday, July 16th

Guided Naturalist Hike

Friday, July 18th

Farm Lab: Monarch Butterfly Release

Saturday, July 26th

GJF Fresh: Fermented Beverages

August

Wednesday, August 6th

Farm Lab: Owl Pellet Dissection

Friday, August 8th

Birding 101

Friday, August 15th

Farm Lab: Honey Bees and Pollinators

Saturday, August 23rd

GJF Fresh: Pizza Party

Wednesday, August 27th

Kids Hike and Craft

September

Friday, August 29th

Birding 101

Friday, September 12th

Workshop: Cordage Making and Plant ID

Wednesday September 17th

Guided Naturalist Hike

Saturday September 20th

GJF Fresh: Salsa Party ft. DJ Sam

Friday September 26th

Workshop: Seed Saving from the Garden

October

Friday, October 10th

Guided Naturalist Hike

TBD

Workshop: Natural Dye W/ Abby Sherrill

TBD

Workshop: Native Plants W/ Danielle Squire

Interested in running an event in our space? Reach out to emma@cityfresh.org and we can discuss what you're envisioning and how we can partner to make it happen!



SALES AND CELEBRATIONS



Relax and Enjoy the Farm!

Spring Plant Sale (5/23)

It's time to get planting! Come to George Jones Memorial Farm for our annual plant sale. We will have starts available for all kinds of gardens and landscapes provided by the GJF farm team and participants in our New Farmer Incubator. Get everything you need for your own vegetable garden, revitalize your flower beds, or purchase native plants and support your local ecosystem.

Age Range: Open to all ages!

Cost: Free to attend!

Solstice Celebration (6/21)

Join us at George Jones Farm to welcome in the summer at our solstice celebration! We will gather with family and community members around the fire, create flower crowns and pick bouquets from the learning garden, and make other seasonal crafts. Solstice celebrants will be able to watch the sunset over our beautiful wetlands, and enjoy some snacks prepared in our solar oven. Create new connections through our garden swap, or just soak in the last rays of spring. Participants are encouraged to bring seeds, plants, or other gardening supplies for a swap, but not required.

Age Range: Open to all ages!

Cost: \$15 per person.

Pizza Party (8/23)

Join us at the George Jones farm for a pizza party! Make farm fresh pizzas with ingredients fresh from the garden in our very own natural pizza oven. We'll have garden crafts, games, and learn about how to grow your own pizza from the garden. This relaxed celebration of George Jones Farm will come right as the farm is bursting with produce, and guests will have the chance to learn a little bit about the work we do here. Guests may want to bring closed toed shoes for walking around the GJF grounds.

Age Range: Open to all ages!

Cost: \$25 per person.

Salsa Contest/Party (9/20)

Do you have a bumper crop of tomatoes? Do you have a family recipe for salsa? Want to share your special twist on pico de gallo? George Jones Farm is hosting a salsa competition and party to rate and celebrate the diversity of our favorite summer fruit. Don't want to compete? Join anyways, since we'll host a salsa tasting and salsa dancing class!

Additional Information: Those wanting to participate in the contest must pre-register. Everyone is encouraged to bring tomatoes from their garden to share, but is not required.

Age Range: Open to all ages!

Cost: Free admittance for all contest entrants! Otherwise \$25 per person.

GUIDED HIKES AND EXPLORATION



Our guided hiking series at George Jones Farm and Wetland Preserve has something for everyone. These hikes will venture out beyond our learning garden and farm, and explore the wetlands, woods, and hidden worlds that surround us. These hikes will change throughout the season, and point out interesting and seasonal variations.

Guided Naturalist Hikes (7/16) (9/17) (10/10)

Join the farmers and naturalists who work at the farm on guided hikes through the GJF property. We are home to many biomes, landscapes, flora, fungi, and fauna. Our hiking programs change with each month, so sign up for the whole series and learn something new each time! These hikes will be at a more brisk pace than our kids' hikes, may venture off trail, or discuss environmental topics impacting our farm, watershed, and local communities. Participants should come prepared to hike, in appropriate layers and footwear. Expect to walk up to 3 miles. Hikes will continue on as scheduled, rain or shine, and will only be canceled for severe weather.

Age Range: These hikes are geared towards those 12+

Cost: \$10 per person.

Kids Hike and Craft (6/18) (7/2) (8/27)

Run, hike, explore, and create at George Jones Farm! These hikes and craft programs are specifically geared towards our youngest farmers in training, and will teach about topics including animals, plants, weather, changing seasons, and taking care of nature. All kids programs will have a make-and-take craft component, and engage all the senses. These activities change month to month, so you can keep coming back.

Participants should come prepared to hike, play in the dirt, and get messy! Please dress yourself and your children in appropriate layers and footwear for the activity. Expect to walk up to one mile at a casual pace. Hikes may be canceled for severe weather.

Age Range: Geared towards families with children 12 and under, but older kids and kids at heart are welcome to join.

Cost: \$10 for adults, \$5 for children 12 and under.

Birding 101 (6/6) (7/11) (8/8) (9/3)

Join farmer and naturalist Emma on a birding walk throughout the farm, wetlands, and woods at the George Jones Memorial Farm! Our property is host to many bird species and different environments, in this guided hike participants will learn the basics of birding, including how to listen for, find, and identify the birds around them. Emma will teach participants different ways to find birds, and will point out both migrating and permanent resident birds in our area. This hike is geared towards beginner birders, but more experienced birders are also welcome to join and share their knowledge! Participants should bring their own pair of binoculars if they have them. Please come prepared to hike in appropriate layers and footwear. Participants can expect to walk up to 1.5 miles at a birding pace, with many frequent stops. Hikes will continue on as scheduled rain or shine, and will only be canceled for severe weather.

Age Range: Recommended for 12+, but all ages welcome!

Cost: \$10 for adults, \$5 for children 12 and under.

FARM LABS



Dig deep into the science behind all things farming. These farm labs will take a deep dive into some of the most important parts of farming and growing food, and explore why it's important to understand. These labs aren't just geared towards children and families, and are an exciting way to learn more about what's going on in your garden, home, and ecosystem. All farm labs will include a hands-on learning opportunity, and a brief guided tour of the property.

Soil Science (6/27)

The most important part of growing food, flowers, and trees is just beneath your feet! Join the GJF farm team to learn the science behind soil, and how to test your own. In this science based workshop, we'll learn the basics of soil composition, pH, NPK testing, and other ways we can unlock the secrets of the most important ingredient in your food. All participants will leave armed with the tools they need to test their own soil samples at home! This workshop will include a short walk around the farm, so please wear shoes you are comfortable walking in. Participants will be provided all testing materials.

Age Range: Geared towards those 10 and up, but all are welcome!

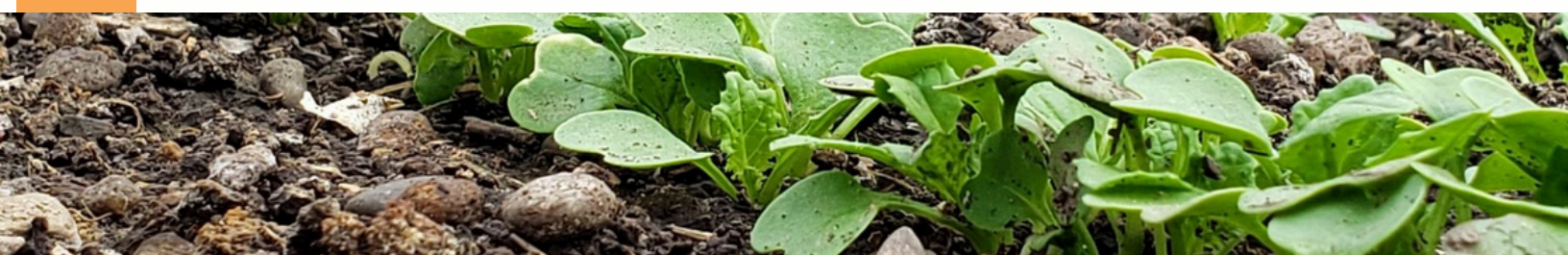
Cost: \$25. Space is limited, pre-registration is required! Registration will close 48 hours prior to the event.

Monarch Butterfly Release (7/18)

Join GJF as we release our monarchs into the world! Monarch butterflies are an important species in our ecosystem, and it's time to let them stretch their wings and fly. Come learn the science of butterflies, and why they are so important to our environment, and explore the landscaped they pollinate. We'll create butterfly themed crafts, and enjoy observing these beautiful and important insects. Participants can expect to take a short tour through the GJF grounds, and are encouraged to wear comfortable walking shoes. Participants are invited to visit the caterpillars throughout their lifecycle during Farm Fridays at GJF!

Age Range: Geared towards families with children 12 and under, but older kiddos and adults are welcome to join too!

Cost: FREE to attend!



FARM LABS



Farm Labs Continued...

Owl Pellet Dissection (8/6)

Owls are beautiful and majestic birds, with a pretty unique way of digesting their food. Join farmer and naturalist Emma in an exploration of Ohio's owls, and have the opportunity to dissect your own owl pellet, and identify what it might have been eating. While this lab is normally geared towards children, curious grown ups looking to remember the joy of elementary science class are encouraged to join as well. After dissecting our pellets, we will have the opportunity to explore the woods at GJF and discuss tips for how to find owls in your own backyard. Participants should come prepared to hike, and bring comfortable shoes for walking.

Age Range: Open to all ages!

Cost: \$25. Space is limited, pre-registration is required! Registration will close 48 hours prior to the event.

Honey Bees and Pollinators (8/15)

Visit the most productive and dedicated workers on the farm, the GJF honey bee hives! We will discuss the history and science behind honey bee keeping, the life cycles of bees, and learn how honey is made. Bees are unique and important livestock, and vital to supporting our food systems. After our discussion, participants will have the opportunity to suit up and visit our bee hives, to see our ladies in action. Please note this workshop is geared towards those interested in learning about bees, this is not a beekeeping workshop. All participants should make sure to wear denim or other thick fabric pants, long socks, and closed toed shoes. All participants will have a discussion on stings and safety before viewing the hive.

Additional Information: Participants with confirmed or suspected bee allergies should consider the risks carefully before registering. GJF does not have smaller child sized bee suits, and will not be able to provide PPE for younger children. Younger family members, or those who do not want to view the hives are welcome to join for just the learning portion.

Age Range: Geared towards those age 10 and up.

Cost: \$25. Protective bee suits are limited, so all participants must pre-register. Registration will close 48 hours prior to the event.



Come learn new skills or refine old ones at George Jones Farm! These workshops will include a learning portion, and a hands on activity, and all will come with a take home component.

Container Gardening (5/31)

Container gardening is a great way to grow vegetables, herbs, and flowers, especially for those of us with limited planting areas at home. You can still grow healthy, delicious, and fresh vegetables right on your porch, or balcony. Join City Fresh at George Jones Memorial Farm for a container gardening workshop, where participants will be able to pick from an assortment of seedlings and create their own container gardens. Participants will learn how to plant and maintain a container garden, and basic companion plant pairings.

Age Range: Recommended for those 12 and up.

Cost: \$45 per participant. Space is limited, pre-registration is required! Registration will close 48 hours prior to the event.

Invasive ID and Removal Workshop (6/13)

What kinds of plants are growing in your home, garden, or local environment? Join Farmer and naturalist Emma on a hike through our property to identify both native and invasive plants in our landscape, and discuss how they impact our environment. As a group we will also demonstrate different techniques for removing and mitigating damage from invasive species, and how those invasive species might still be able to be used. Participants may want to bring their own pair of gardening gloves. Please come prepared to hike in appropriate layers and footwear, and with long sleeves and long pants to prevent any scrapes from Multiflora Rose. Participants can expect to walk up to 1 mile at a casual pace, with many frequent stops. Hikes will continue on as scheduled rain or shine, and will only be canceled for severe weather.

Age Range: Recommended for those 15 and up.

Cost: \$15 per participant.

Fermented Beverages (7/26)

The summer is here, and the farmers at GJF are all looking for refreshing ways to cool down, get electrolytes, and boost our energy. Join us as we explore the world of fermented beverages, and have a crack at making your own. We'll learn how to make kombucha, ginger beer, cordial, and more! We'll provide a brief and fascinating look into the history of fermented drinks, and learn how you can use local and native ingredients to make delicious and probiotic beverages. Take home what you make, and the tools you need to keep brewing.

Age Range: This workshop is designed for ages 15+. Only those over the age of 21 will have the option of making mead.

Cost: \$45 per participant. Space is limited, pre-registration is required! Registration will close 48 hours prior to the event.

WORKSHOPS



Workshops continued...

Cordage Making and Plant ID (9/19)

Join us at George Jones farm to learn this essential bushcraft skill! We will explore the farm, wetlands, and woods to harvest our own materials, and learn to make cords and ropes out of plant fibers. This is an accessible and exciting way to explore the history of the plants around us, and is an easy skill to learn and build on. All participants will take home their own cordage, and gain a valuable survival and artistic skill. All participants should come prepared to walk up to 1 mile and wear comfortable walking shoes.

Age Range: All are welcome! Making cordage does require some fine motor skills, so may not be suitable for children under 5.

Cost: \$25 per person.

Seed Saving From the Garden (9/27)

Tired of buying new seeds every year for the garden? Join the farm team at GJF and learn how to harvest seeds from your favorite fruits, veggies, flowers, and native plants around you. In this workshop we'll go over some of the basics of seed saving for common garden plants, how to select seeds, and storage. We'll also have the opportunity to walk through the GJF wetlands, and learn how to responsibly gather wild seeds from native plants, and how to prepare those seeds for your home garden. All participants will take home a variety of seeds. If you are interested in learning to save seeds from your own garden, bring in the fruits or vegetables of your labor. Participants are additionally encouraged to bring already saved seeds or starts for a swap. Neither is required to attend the event!

Age Range: This program is geared towards those 12 and up, but younger kiddos are welcome to attend.

Cost: \$25 per person.

***Natural Dye Workshop with Abby (TBD)**

Learn about natural dye with a member of our New Farmer Incubator! Participants should come in clothing they don't mind getting dirty or stained. Participants are welcome to bring in a small amount of fiber to practice dying on if they wish. All workshop materials will be provided by GJF, participants will be able to take home a 10 yard skein of wool.

Age Range: This workshop is geared towards those 12 and up, but all are welcome to participate.

Cost: \$45 per participant. Space is limited, pre-registration is required! Registration will close 48 hours prior to the event.

***Native Plant Workshop with Danielle (TBD)**

Learn about Native plants and their benefits, uses, and how to incorporate them into your garden, landscaping, or restoration project. Details TBD. Participants should come prepared to hike up to 1.5 miles and wear comfortable shoes for walking.

Age Range: This program is geared towards those 12 and up, but younger kiddos are welcome to attend.

Cost: \$25 per person. Space is limited, pre-registration is required! Registration will close 48 hours prior to the event.

****Dates to be announced soon!***

OTHER WAYS TO GET INVOLVED



Volunteer With Us!

There are three main ways to join the GJF farm crew for volunteer opportunities:

Wetland Wednesdays

Join us in the GJF wetlands and support our conservation efforts! These volunteer events are focused on native plant restoration, invasive species mitigation, and trail building. *Every 2nd and 4th Wednesday of the month from noon-3:00pm, May-October.*

Farm Fridays

This farm doesn't run itself! Every Friday, volunteers come to GJF to work on a variety of projects in our learning garden, production hoop houses, and grounds. From planting and weeding, to maintenance and carpentry, there's always something to be done. *Every Friday from noon to 5:00pm, May-October.*

Corporate or Group Volunteering

Does your workplace offer paid volunteer hours? Is your organizations looking for ways to give back to the community? Or do you have a club, team, religious group, or just a bunch of friends looking to do a specific activity all together? Reach out to emma@cityfresh.org for groups of 6 people or more, and we'll help organize a meaningful day of service with you!

*For volunteer registration and details on how to get involved
please visit cityfresh.org/volunteer-gjf/*

CONTINUED...



The New Farmer Incubator

The New Farmer Incubator Program explicitly seeks to bridge the gaps created by historical barriers to land access by offering aspiring farmers the resources, mentorship, and support they need to succeed.

The program partners will consciously address challenges of isolation, the need to build hyperlocal ecological knowledge, and systemic obstacles to launching sustainable farming businesses in an environment that has deeply challenged even the most experienced small farmers.

City Fresh is partnering with academic and community leaders to ensure farmer success by sharing agricultural land and resources, an established distribution network, and above-market purchasing for farm produce.

Some of the resources NFI Participants have access to are:

- Irrigation systems to ensure efficient water management.
- A walk-in cooler for post-harvest handling.
- Tools for farming operations.
- Technical assistance for resource access and planning.
- Opportunities for farm volunteers.
- Established wholesale relationships, market access and a robust customer base through City Fresh's distribution network.
- And more!



YOUTH PROGRAMMING

Youth Climate Action Participants at George Jones Farm will work on various activities throughout the site supporting food production for City Fresh shareholders, and the maintenance of our environment. Students will have the opportunity to grow their own food, join in a permaculture installation project, and explore the science behind farming. Every Friday (ish), May through October, GJF will open the farm up to youth from noon to 5pm, where they will be guided through projects by the farm staff. Additionally, all students who participate regularly will be invited to join for GJF events, and farm labs throughout the summer. All aspects of farming, including soil prep, planting seeds, harvest, and post production processes will be explored, in addition to the natural systems which make it possible.

Students will learn from Farm Programs Coordinator Emma Miner. Emma has been working at farms and in informal education for over five years. She has taught STEM and educational programs at institutions throughout Northeast Ohio, including with the Cleveland Metroparks, Great Lakes Science Center, and Hale Farm and Village. She received her undergraduate degree from Goucher College in Peace Studies and History, and has extensive knowledge of food, climate, and environmental justice movements throughout history.

Dates and Times

Farm Fridays will run Fridays, May through October, from noon to 5pm. Students may arrive any time between noon and 3pm, and are not obligated to stay the entire time. All students not transporting themselves must be picked up no later than 5pm.

- **May:** 9th, 16th, 30th
- **June:** 6th, 13th, 20th, 27th
- **July:** 11th, 18th, 25th
- **August:** 1st, 8th, 15th, 22nd
- **September:** 12th, 19th, 26th
- **October:** 3rd, 10th

There will be no Farm Friday on May 23rd, July 4th, August 29th, or September 5th.

For more details and information on how to get involved please visit cityfresh.org/george-jones-memorial-farm/youthgjf/



GEORGE JONES FARM

PARKING MAP

**Enter from OH 511 and
come down the driveway**

**Drive past the New Farmer
Incubator plots, and admire
the hard work they've put in
all season**

**Feel free to park in any
of the yellow boxed in
areas!**

**You'll meet up for all
events, programs, and
volunteering at the
Strawbale House, marked
with a star!**





**WE CAN'T WAIT FOR
YOU TO JOIN US!**

SEE YOU AT THE FARM!

